

**A PHOTOGRAPH PRINTED ON CANVAS
TRANSFORMS INTO A UNIQUE PIECE OF ART AND INVESTMENT FOR YOUR FAMILY'S FUTURE,
SO ITS DESERVING OF QUALITY WORTH HANGING IN A GALLERY ...**

why canvas prints?

Basically everyone owns a digital camera but it is concerning as to where the images end up – to make sure your precious memories survive for future generations, call us about creating a custom artwork!

In the past, we printed photos so we would have memories of family, friends, pets, places and events, and having your images printed on canvas will ensure you display your favourite photos as an investment piece of art for everyone to admire.

There are many benefits to canvas printing, these include:

- + No annoying reflection from glass that is used in traditionally framed photos
- + The cost to produce a canvas print is similar to having your images professionally printed and custom framed
- + Canvas prints are highly suitable for modern interiors
- + Canvas prints are far lighter than traditionally framed prints (especially in the larger sizes)
- + You can be much more creative with a canvas - create a collage, add text, have your images printed as a series – the possibilities are endless

why choose our canvas prints over our competitors?

- + We have a huge range of sizes available – square, rectangular and panoramas – use simply one as a feature or use several together to showcase a series of prints
- + Prior to printing your photo our qualified photographers remove dust and blemishes, enhance and colour correct your image
- + We can manipulate your images giving them an artistic effect or create a collage using a variety of images all at no extra cost (proofs are provided and must be approved before we print to guarantee your satisfaction).
- + Our colour inks are certified to 75 years without fading and B&W inks certified to 200 years
- + Our B&W canvases are printed on a dedicated B&W printer resulting in true B&W prints, whereas other manufacturers use colour printers which leave colour casts giving an undesirable B&W print
- + Superior quality 100% seedless fine-art canvas from the USA (not cheap Chinese poly cotton canvas used by many of our competitors)
- + Our canvases have double-profiled premium Meranti timber frames whereas our competitors use single-profile pine framing
- + Our canvases can be finished in 3 laminates (gloss, satin or matt) to add abrasion, water and fungal resistance
- + All canvases are supplied ready to hang
- + Turnaround approximately 5 days from approval of artwork
- + Delivery direct to your door

pricing

| SIZE (Inches) | SIZE (cm) | PRICE * |
|--------------------|-------------|---------|
| SQUARE | | |
| 12 x 12 | 30.5 x 30.5 | \$90 |
| 16 x 16 | 40.6 x 40.6 | \$128 |
| 20 x 20 | 50.8 x 50.8 | \$177 |
| 24 x 24 | 61 x 61 | \$236 |
| 28 x 28 | 71.1 x 71.1 | \$305 |
| 32 x 32 | 81.3 x 81.3 | \$359 |
| 36 x 36 | 91.4 x 91.4 | \$403 |
| 40 x 40 | 102 x 102 | \$490 |
| RECTANGULAR | | |
| 11 x 14 | 27.9 x 35.6 | \$96 |
| 12 x 18 | 30.5 x 45.7 | \$114 |
| 16 x 24 | 40.6 x 61 | \$171 |
| 20 x 30 | 50.8 x 76.2 | \$244 |
| 24 x 36 | 61 x 91.4 | \$333 |
| 28 x 42 | 71.1 x 107 | \$400 |
| 32 x 48 | 81.3 x 122 | \$465 |
| 36 x 54 | 91.4 x 137 | \$550 |
| 40 x 60 | 102 x 152 | \$650 |
| 42 x 63 | 107 x 160 | \$790 |
| PANORAMIC | | |
| 12 x 24 | 30.5 x 61 | \$140 |
| 16 x 32 | 40.6 x 81.3 | \$215 |
| 20 x 40 | 50.8 x 102 | \$330 |
| 24 x 60 | 61 x 152 | \$450 |
| 28 x 56 | 71.1 x 142 | \$472 |
| 24 x 80 | 61 x 203 | \$544 |
| 32 x 64 | 81.3 x 163 | \$590 |
| 36 x 72 | 91.4 x 183 | \$690 |
| 40 x 80 | 102 x 203 | \$830 |

* Prices above include freight within australia. Delivery outside of Australia is extra (prices on application).

Note: other canvas sizes available upon request.

additional pricing

We can produce canvases from negatives, slides or transparencies for an additional scanning charge of \$15.00. We will remove basic dust and minor colour corrections (upto 30 minutes) free of charge, however, any major editing will be charged at \$50.00 per hour in 30 minute increments.

gift vouchers

Looking for the perfect gift for a wedding, birthday, or other special occasion? Why not give a gift voucher.

faqs

How many images per layout should I allow for?

We can print simply one image on your canvas or create a collage using a number of images.

What resolution and format should the photographs be?

We require high-resolution .jpg files at 300 dpi.

What type of canvas do we use?

There are various grades of canvas used by canvas printers. These range from cheap, Chinese-made polyester/cotton blends to exquisite 100% cotton canvases made in Europe and North America. Many companies use cheaper cotton/polyesters because they are easier to print, cost about 50% less than cotton canvas and require very little skill to stretch. They tend to be lightweight (about the thickness of a cheap bed-sheet) and are often so processed that they lose the luxurious texture present in 100% cotton canvas. The result is an inferior product that looks cheap, has a limited lifespan and results in dull-looking images. In contrast, our canvases are manufactured using 100% heavy-weight cotton canvas imported from the USA that's recognised as the world's leading fine art canvas. It's featured in well-known art galleries and art museums around the world. It is bright white which translates into fantastic colour and definition and displays small cotton seeds on the surface (a sign of a good quality canvas).

What type of inks do we use?

Your canvas prints are created using genuine Epson Ultrachrome inks, allowing us to produce bright, vibrant colours that literally jump off the canvas. In contrast, many of our competitors use cheaper quality, imitation inks that have not been tested against fading, and result in dull, washed-out colours. Our inks have been independently tested to last 75 years without fading by the world's leading authority on ink stability (The Wilhelm Institute). This is essential as trials of lower quality inks have shown significant fading after just 12 months in normal light.

How do we print our Black and White images?

Most of our competitors print black and white images on a colour printer. This is achieved by mixing coloured dots to trick the human eye into thinking the image is black and white. The result is a non-neutral print that the print tends to display a colour cast varying from green to magenta when shown in different light (eg. daylight and a light bulb). Our canvas prints are printed using a dedicated B&W printer that features 6 channels of varying density black ink. This produces completely neutral B&W prints that have exceptional tonal transitions and show practically no change under different lighting conditions. When printing neutral B/W prints, a very large range of grey shades is required. The greater the number of shades that the printer can create, the smoother the printed image will appear. The B&W inks are rated to last 200 years without fading.

What framing system do we use?

The frame (aka stretcher bars) is one of the most important components of your canvas print. Our canvases use kiln-dried Meranti timber (unlike other suppliers which use cheap pine frames) which offers better resistance to twisting, warping and other defects which is straight-grained, uniform in appearance and sourced from renewable forests. This means that in 30 years your canvas print will look as good as the day it was purchased. Our frames are unique in that we profile both sides of the timber. This means your prints sit perfectly flat against the wall and show no visible framing line on the front of the canvas.

Is our canvas print ready for hanging?

Yes, your canvas print is supplied with hooks and cord ready for hanging.

How is our canvas print packaged for shipping?

Prior to shipping, your print is carefully hand taped using 100% acid-free framers tape, providing protection against dust. Your print is shipped ready to hang straight from the box.

What protection does our canvas print have?

An unlaminated canvas print is like a house without paint. Not only does it look worse, but your print won't last anywhere near as long. The laminate is a liquid coating that is sprayed over the top of the printed canvas providing a fully sealed barrier that protects your print. Many companies in Australia do not laminate their prints because it costs more and requires special equipment and charge an additional cost for laminating. We believe lamination is so important that every print receives a second coat of premium quality laminate at no additional cost. There are various grades of laminate, many of these are thin and provide limited protection, our canvases are laminated with a product from North America that offers protection against dust, water and inquisitive fingers, excellent protection against fading (75 years), anti-fungal compounds that restrict the growth of mould, anti-graffiti properties and protection from abrasion, bumps and scratches. Your canvas print can be carefully cleaned with water. The laminate also boosts the colour of the print, resulting in an image that has more punch and vibrancy. We offer a choice of full gloss, semi-gloss or matt laminate.

Where do I send my images?

Please mail a CD or DVD containing all your images to:

Boots Creative

PO Box 2660, Fortitude Valley BC QLD 4006

We will send you a confirmation email as soon as we receive your CD/DVD.

Turnaround

We will email you a selection of design concepts within 48 hours of receiving your images which you will be required to choose your final image from. We will then make any adjustments and send you the final design showing the different border options available and how your print will look once completed. After you have approved the design, we will dispatch your artwork which you will receive in approximately 4-5 days.

Delivery

Delivery is direct to your door. We can ship anywhere around Australia or overseas. We require a signature on delivery, giving you the confidence that your canvas print will be delivered to the correct location. Deliveries outside of Australia incur additional delivery charges – prices on application.

Payments

We require a 50% deposit at time of ordering and the 50% balance is due upon approval of artwork. Goods will not be delivered until final payment has been received. We accept the following payment methods:

Direct Deposits Bank details appear on the bottom of our invoice – please use the invoice number as the reference and send us an email to advise you have made your payment so we can allocated the funds accordingly.

Cheques Please make your cheques payable to Deborah Boots and post to PO box 2660 Fortitude Valley BC QLD 4006

Credit Cards We accept Credit Card (Visa and MasterCard) via the PayPal Secure Online Service – visit <http://www.bootscreative.com/payments.html>

More questions

If we haven't answered your questions in this document, please give us a call and we will be only too happy to help.